

FAX# 703 528 7880
AUG2/12 17.37
HARRIS REPORT FROM REP
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

100

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 06/21/12 10:00

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$143000.-.90X
PLS CFM, THX 8/2

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA-SKED C

:LINE#:	REP	CD :	TIME PERIOD	:	LGTH :	:	SEC :	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT :	:	DAYS	:	TOTL SPTS:
: LINE# :	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT :	:		:	SPTS:

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1549
AGENCY PRODUCT CODE = 101

1	100P-400P	30	\$700.00	8/6	8/17	2	M-F	4
---	-----------	----	----------	-----	------	---	-----	---

```
PROGRAM : AFTERNOON RT
CON COM1: AFTERNOON RT
```

REP HEADLINE# 6262000
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG2/12 17.37
 *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1100A PROGRAM : MILLIONAIRE CON COM1 : MILLIONAIRE	30		\$500.00	8/6	8/17	5		M-F	10
3			1100A-1200N PROGRAM : THE VIEW CON COM1 : THE VIEW	30		\$800.00	8/6	8/17	5		M-F	10
4			1200N-100P PROGRAM : EYEWITNESS NOON NEWS CON COM1 : EYEWITNESS NOON NEWS	30		\$850.00	8/6	8/17	3		M-F	6
5			400P-500P PROGRAM : DR. OZ CON COM1 : DR. OZ	30		\$800.00	8/6	8/17	5		M-F	10
6			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$550.00	8/6	8/17	2		M-F	4
7			500P-600P PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$2,200.00	8/6	8/17	2		M-F	4
8			600P-700P PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$3,000.00	8/6	8/17	2		M-F	4
9			700P-730P PROGRAM : JEOPARDY CON COM1 : JEOPARDY	30		\$3,600.00	8/6	8/17	2		M-F	4
10			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA	30		\$1,900.00	8/6	8/17	2		M-F	4

REP HEADLINE# 6262000
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
 ORDER WORKSHEET

FAX# 703 528 7880
 HARRIS REPORT FROM REP

AUG2/12 17.37
 *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$3,600.00	8/6	8/17	2		M-F	4
12			900A-1000A PROGRAM : THE DOCTORS CON COM1: THE DOCTORS	30		\$550.00	8/6	8/17	2		M-F	4
13			800P-1000P PROGRAM : BACHELO PAD CON COM1: BACHELO PAD	30		\$7,000.00	8/6	8/13	1		MON	2
14			1100P-1135P PROGRAM : EYEWITNESS NEWS AT 11P CON COM1: EYEWITNESS NEWS AT 11P	30		\$2,000.00	8/4	8/17	2		SA-F	4
15			1200N-1230P PROGRAM : NOON NEWS/SATURDAY CON COM1: NOON NEWS/SATURDAY	30		\$500.00	8/4	8/11	1		SAT	2
16			500A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$300.00	8/4	8/11	1		SAT	2
17			700P-800P PROGRAM : JEOPARDY/WHEEL CON COM1: JEOPARDY/WHEEL	30		\$1,200.00	8/4	8/11	1		SAT	2
18			1200N-1230P PROGRAM : NOON NEWS/SUNDAY CON COM1: NOON NEWS/SUNDAY	30		\$550.00	8/5	8/12	1		SUN	2
19			600P-630P PROGRAM : EYEWITNESS NEWS SUNDAY CON COM1: EYEWITNESS NEWS SUNDAY	30		\$2,000.00	8/5	8/12	1		SUN	2

REP HEADLINE# 6262000
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG2/12 17.37
 *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
20			600A-900A	30		\$950.00	8/5	8/12	1		SUN	2
PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS												
21			800P-900P	30		\$5,000.00	8/12	8/12	1		SUN	1
PROGRAM : SECRET MILLIONAIRE CON COM1: SECRET MILLIONAIRE												
22			900P-1100P	30		\$4,500.00	8/5	8/5	1		SUN	1
PROGRAM : EXTREME MAKEOVER CON COM1: EXTREME MAKEOVER												
23			900P-1000P	30		\$5,000.00	8/9	8/16	1		THU	2
PROGRAM : WIPEOUT CON COM1: WIPEOUT												
AUG/12 143000.00												
CONTRACT TOTAL											143000.00	
TOTAL SPOTS											90	

MARKET TOTALS \$376,315 WFTV 38% WKMG 15% WESH 30% WOFL 13% WKCF 2% WRBW 2% CABL 0%
 SVC- NSI
 DEMOS- RA35+*
 WOPX 0% WRDQ 0% EFTV 0%